

# Business Case Information flow

## Where can this business scenario be applied?

- **Business Intelligence and Information Systems departments.**
- **Operational departments that perform data analysis.**
- **Companies that manage large amounts of information.**

## What's the situation?

In a company with 100 employees, 50 require regular and specific information updates about the business. Each of these individuals needs both operational and analytical data to make decisions. They send 8 monthly requests to an internal and external department that has to prepare the reports, with an average of 2 hours required for each document.

The department that prepares the reports takes 800 hours every month to deal with all of the requests.

**For the company, with an average wage of €40/hour per person, the operations cost is €32,000 per month.**

## And what if Atomian is installed in the BI or Systems departments?

When Atomian software is made available to the staff responsible for the reports, they can carry out cognitive searches and access required information in half the time (1 hour per report).

400 hours per month are now needed to draw up the reports, at an operations cost of €16,000 for the company.

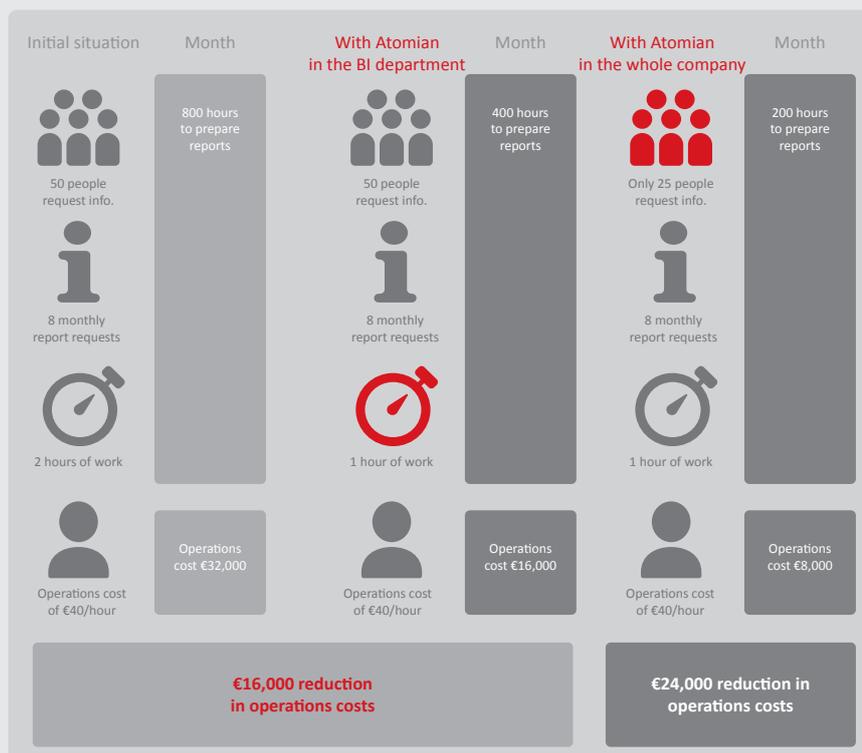
**The difference provided by Atomian is €16,000.**

## And what if Atomian is made available to everyone?

Let's imagine a second scenario where Atomian is available to the 50 people who need the information. In this situation, half of these people (25) can directly resolve their issues with Atomian. The other half continue to make requests to the report department, due to habitual practice or ease of access.

When only 25% of the company needs reports, the time required to prepare the documents is reduced to 200 hours, and operations costs fall to €8,000.

**The difference provided by Atomian is €24,000. Report costs have been reduced by 75%.**



## What other benefits can be gained with Atomian?

This application ensures greater efficiency in the department responsible for reports, with faster and more precise answers. The ease of access to information also allows employees to continue making queries and carry out a more exhaustive analysis, since time is no longer the determining factor in data requests.

When everyone can use Atomian, additional resources are made available in the BU and IS departments, and all employees can be provided access to the database from the first day of employment, without the need for training.

### Other Benefits



#### **New people**

New employees can start work immediately.



#### **More questions**

Fast responses assist data analysis and people's understanding of the details.



#### **€0 training costs**

Training is not required. We all know how to ask for information.



#### **Other tools**

Other software applications are not required.



#### **Higher efficiency**

An increased efficiency ratio with precise answers.